

## Everything in It: Synopsis

by Ryan and Katie Fenton-Strauss

In the year 2040, Kolbo, Inc. has a monopoly over all entertainment, news, communication, literature and art. The Kolbo, which means 'everything in it', is the 'must have' ultimate digital device. A flexible gooseneck arm mounts on the viewer's shoulder, suspending a transparent screen in front of the face, which allows the viewer to consume media during every waking hour of the day. Eye contact during conversation is an inconvenience, and language has devolved into abbreviations and fragments. In this satirical world, the culture of consumption has nearly rendered human creativity extinct.

The protagonist, Howard Finch, is out of place in this manic, technology-driven culture. Howard works in the lowly "Waste Management" department at Kolbo because he worships Kolbo's founder, Mr. Wunderman, but lacks the confidence and the ambition to aspire to a higher position. Howard is happiest when he is lost in an old movie at The Treasure Cinema, one of the few movie theaters that has not yet gone out of business. There finds a soul mate in a movie usher, Alice, who also seems to belong in an earlier time.

In order to satisfy the public's endless appetite, Mr. Wunderman has developed "The Auteur". Designed by intellectual property lawyers, this supercomputer combines and alters existing creative material to generate new content. One day, Howard stumbles upon a forbidden secret: Kolbo has completely run out of new ideas. It has become mathematically impossible for The Auteur to generate new material, and the Kolbo execs are engaging in a massive cover up.

When Howard reveals that he knows the company's secret, he suddenly finds himself in the eye of a hurricane. He has inadvertently waged a war with his childhood hero, and one of the most powerful men in the world. The executives at Kolbo will stop at nothing to silence Howard, and Howard is suddenly branded a wanted criminal. Alice entangles herself in the scandal by helping Howard seek refuge with the Bohemians --the underground counterculture who are rebelling against Kolbo's domination of popular culture. In his effort to save his love and fight for truth, Howard taps into the public's hunger for something new, and ignites a cultural revolution.